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John specialises in digital media, technology and IP. He has broad experience in advising in the production, licensing and distribution of content and software on digital media networks and platforms, including on a global and pan European level.

He regularly advises online businesses and social network platforms on content rights acquisition, platform setup, terms of use, data protection and privacy matters. He also advises digital creative companies involved in the creation of software and content for businesses and consumers.

As well as advising clients across a broad range of the digital media and technology industries, John also advises film production companies, record labels, artists and songwriters regarding the creation, licensing and protection of their intellectual property rights.

Example advice:

- Rights licensing (recording and publishing) for paid download, ad funded and subscription music models, in respect of both worldwide and European territories;
- Pan European publishing rights licensing;
- Software licensing in respect of mobile phone network operators;
- Software development, maintenance and hosting agreements;
- Technology outsourcing agreements;
- Advising social networks on privacy and data protection matters;
- Advising film production companies on rights acquisition and licensing and film development;
- Advising artists on management and recording agreements;
- Advising record labels on 'multi rights' artist deals;

- General litigation.