

**PAUL HOSFORD  
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Paul specialises in Commercial, Intellectual Property and E-Commerce law focused on the new media, broadcast and technology sectors. He also deals with company structuring and shareholder issues, particularly for early stage businesses.

**Examples of advice:**

Rights licensing, Copyright; Internet (retailing, social networking); Media Content Agreements, Production Agreements, Financing Agreements.

IT and business process outsourcing agreements.

Digital content exploitation, distribution and licensing (including audio-visual content, software, music, games); distribution agreements; digital publishing.

Broadcasting (linear, IPTV and interactive) regulatory aspects; Advertising, sponsorship, competitions, gaming & vod.

ISP Agreements, hosting, co-location; Web Design and build agreements;

Company establishment and structuring (shareholder agreements), business acquisitions and disposals, directors service contracts;

Personal data and privacy; Data Protection.

Internet Domain Names and Trade Marks (acquisition and protection), and general company commercial advice.

Print publishing.

Dispute management; alternative dispute resolution and mediation.

Paul's clients include TV channels, television producers and distributors, animation houses TV and film makers, Internet retailers and entertainment companies, music publishers, artist managers, artists and musicians, authors, magazine and book publishers, software developers, domain name registrars, IT/technology service providers, Web Designers, together with a number of media/entertainment and general commercial companies.

Before setting up New Media Law in January 2002, Paul was previously a partner in the communications & technology group of a leading City law firm and has spent over 20 years working with clients in the new media, e-commerce and technology sectors. He was also formerly in-house counsel at GEC-Marconi.

Paul regularly speaks at conferences focusing on Technology and New Media, including on programme licensing in 2007 at Informa's Online TV & Video Summit. He holds an LLB (Honours) from The University of Reading and has been a Lecturer and Examiner on the University of Westminster LPC E-commerce course 2004/5, and a visiting Lecturer on the 2006/7 Entertainment course.