



**PAUL PATTINSON**

**NEW MEDIA LAW LLP**

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### **Profile**

I joined NML in July 2007, until which time I was the Location Head of DLA Piper's Technology, Media and Commercial (TM&C) Group in London (a department 100 strong). I had been a Partner in the London office of DLA Piper in its various metamorphoses since 1991 and was instrumental in growing both TMC and the London office as an integral part of a global law firm. I moved to New Media Law so that I am better able to service directly the needs of my clients in the media and intellectual property fields..

### **Recent Highlights**

- Acted for IPC Media on the purchase of TrustedReviews.com in October 2007.
- Advised TSO in its 7 major tenders to Parliament and Government for printing, publishing and electronic delivery. (All successful).
- Advised IPC Media on its significant contract with PA News relating to TV listings and on its joint venture relating to the launch of "Look" magazine.
- Advisor to the Board of Spanish technology company.
- One of the four partners who achieve the sole No.1 position for DLA Piper in Publishing in the main legal directories.

### **Legal Specialisation**

I offer specialist expertise as a commercial and publishing lawyer and in all aspects of intellectual property. This includes copyright, trade marks, patents and know-how, involving in both contentious and non-contentious issues. I have experience in a wide variety of businesses, including acting for publishers, manufacturers, inventors, web designers, software houses, and internet based businesses. Examples of the kind of work I carry out are as follows:

- Publishing and digital media - publishing agreements, rights ownership, trade mark issues, international licensing relating to book and magazine publishing and digital media. Sale and purchase of businesses in this area and deals relating to the

exploitation of content across the industry. Website development agreements and exploitation of digital media. Printing and distribution arrangements.

- International patent, know-how, copyright and trade mark licensing and protection in diverse industries, with experience in plastics, screen technology, ceramics, electronics, computer chip and laser technologies.
- Joint ventures, licensing, merchandising, distribution and other commercial arrangements involving IP.
- Litigation in all aspects of intellectual property particularly copyright, trade mark and patent infringement and passing-off.

Clients who I have acted for recently include IPC Media, The Stationery Office, Reed Business information, Octopus Publishing Group and Computacenter.

### **Previous Career**

#### **1991 to 2007 DLA Piper LLP**

- I set up the IP department at Dibb Lupton Broomhead in London and continued as a partner there until a few months ago.

#### **1984 to 1991 Boodle Hatfield**

- As a three-year qualified solicitor managed the litigation function in the Southampton office before moving to the London office and being appointed partner in 1987.

Trainee solicitor at Richard Butler and subsequently a solicitor in the Commercial Litigation Department (media related litigation).

### **Qualifications**

1979 Guildford Law School - Law Society finals.

1975 to 1978 Emmanuel College, Cambridge  
2:1 honours degree in Law (MA Cantab)

### **Personal**

Married with 3 children living near Godalming in Surrey.

Local Parish Councillor

Interests: Sailing, Skiing, Tennis, Theatre and Opera.