



## **PAUL PATTINSON**

### **NEW MEDIA LAW LLP**

Direct Dial: +44 (0)20 7291 1687

E-mail: [paul.pattinson@newmedialaw.biz](mailto:paul.pattinson@newmedialaw.biz)

Mobile: +44 (0)7775 833425

Office: +44 (0)20 7291 1670

Office address: 3-4a Little Portland Street, London W1W 7JB

### **Profile**

I joined NML in July 2007 so as to be able to better service directly the needs of my clients in the media and intellectual property fields. Until that time I was the Location Head of the Technology, Media and Commercial Group in the London office of DLA Piper. I had been a Partner in the London office of DLA Piper in its various metamorphoses since 1991 and was instrumental in growing both my department and the London office as an integral part of a global law firm.

### **Recent Highlights**

- Acted for Reed Business Information on the sale of its Travel Weekly Group and its Medical Publishing subsidiary in Ireland, as well as various business purchases in 2008/9.
- Acted for IPC Media on the purchase of various internet businesses.
- Advised Marketforce (magazine distributor) on the contracts relating to all its wholesale and distribution arrangements.
- Sale of TV Production business to Ten Alps plc.
- Creating suite of contractual terms and conditions for technology provider.
- Acted for IPC Media on its portfolio of printing and pre press agreements.

### **Legal Specialisation**

I offer specialist commercial and intellectual property advice to a wide variety of media businesses, manufacturers, distributors, technology companies, inventors, web designers, software houses, and internet based businesses. Examples of the kind of work I carry out are as follows:

- Publishing and digital media - Sale and purchase of media, entertainment and technology businesses and deals relating to the exploitation of content across the industry; publishing agreements, rights ownership and acquisition, trade mark issues, international licensing relating to book and magazine publishing and digital media; website development and maintenance agreements and exploitation of digital media; printing and distribution arrangements; advising on contractual disputes; terms and conditions of business.
- International patent, know-how, copyright and trade mark licensing and protection in diverse industries, with experience in information technology, plastics, screen technology, ceramics, electronics, computer chip and laser technologies.
- Joint ventures, licensing, merchandising, distribution (International and domestic) and other commercial arrangements.

- Litigation in all aspects of intellectual property particularly copyright, trade mark and patent infringement and passing-off.

Clients who I have acted for recently include IPC Media, Reed Business Information, Marketforce (UK) Limited, Octopus Publishing Group, Chrome Radio, Common Purpose Charitable Trust, Faulkner Laboratories (Australia), Strong Pacific (Hong Kong) and Computacenter plc.

### **Previous Career**

1991 to 2007    DLAPiper LLP

1984 to 1991    Boodle Hatfield (partner 1987)

1978 to 1984    Richards Butler

### **Qualifications**

1979                Law Society finals.

1975 to 1978    Emmanuel College, Cambridge  
2:1 honours degree in Law

### **Personal**

Married with 3 children.

Interests: Sailing, Skiing, Tennis, Golf, Theatre and Opera.